

Intention Into Action

Wanting Something Enough to Follow Through

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Foreword by Stacey Lauren

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This book is a work of nonfiction based on personal experience. Names, events, and details are shared from the author’s perspective.

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Foreword

Written by Stacey Lauren

I’ve spent most of my life studying one question: Why do some people take action while others stay stuck, even when they want the same things?

Every company I’ve built, every community I’ve grown, every framework I’ve created, Do The Thing and the Billion Dollar Impact work, has come from that experiment. I watch people closely. I notice patterns. I pay attention not to what people say they want, but to what they actually do when there is friction, uncertainty, or fear. Most action is trained. Conditioned. Learned through pain, pressure, or

For those who want to stop waiting.

Chapter 1:

What You See Shapes What You Believe

I want to be clear about something.

I’m not writing this as someone who has built a company, figured everything out, or arrived at some final version of success. I’m writing this as someone who learned early that waiting doesn’t move your life forward.

I grew up in a house where action and hard work was normal.

My parents were entrepreneurs. They built a staffing company from the ground up, and growing up, I watched